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EDUCATION

Ph.D.	The University of Toledo, 2009, Experimental Psychology. • Cognitive Concentration • Dissertation Title: <i>Exploring Common Antecedents of Three Related Decision Biases</i> • Major Advisor: Dr. J.D. Jasper
M.A.	The University of Toledo, 2007, Psychology.
B.A.	The University of Akron, 2004, Psychology.

EXPERIENCE

2026-present. Professor of Psychology, School of Leadership, Research, & Psychology, Delta State University, Cleveland, MS.

2017-present. Coordinator of the Psychology Program, School of Leadership, Research, and Psychology, Delta State University, Cleveland, MS.

2020-2026. Associate Professor of Psychology, School of Leadership, Research, & Psychology, Delta State University, Cleveland, MS.

2024-2026. Quality Enhancement Plan (QEP) Assessment Manager, Delta State University, Cleveland, MS.

2022-2025. Assessment Data Manager, College of Education, Arts, & Humanities, Delta State University, Cleveland, MS.

2016-2022. Coordinator of First Year Seminar, Division of Student Success Center, Delta State University, Cleveland, MS.

2021-2022. Interim Title IX Coordinator, Division of Student Affairs, Delta State University, Cleveland, MS.

2016-2019. Coordinator of the Okra Scholars Program, Division of Student Success Center, Delta State University, Cleveland, MS.

2014-2020. Assistant Professor of Psychology, Division of Counselor Education and Psychology, Delta State University, Cleveland, MS.

In my time at Delta State I've worn many hats – I've taught as a generalist in a small department, I've coordinated the psychology undergraduate program, the university First Year Seminar program, as well as

a grant-funded retention program (Okra Scholars). I've served as the faculty senate president, and as the interim Title IX coordinator. Most recently I've taken on the role of assessment data manager, responsible for the collection of accreditation assessment data for the College of Education & Human Sciences.

2012-2014, Visiting Assistant Professor of Psychology, Centenary College of Louisiana, Shreveport, LA.

Courses taught include introduction to psychology, cognitive psychology, judgment and decision making, learning and memory, and history and systems of psychology.

2009-2012, Postdoctoral Research Scholar, Columbia University, New York, NY.

Served as Associate Director for Research and Technology at the Center for Decision Sciences at Columbia Business School, working with Eric J. Johnson and Elke U. Weber.

2009, Adjunct Professor, Department of Psychology, Adrian College, Adrian, MI.

Course taught: cognitive psychology.

2006, Adjunct Professor, Department of Psychology, Heidelberg College, Tiffin, OH.

Course taught: cognitive psychology.

2004-2009, Graduate Assistant, The University of Toledo, Toledo, Ohio.

Courses taught: Primary Instructor – introduction to psychology, research methods in psychology, cognitive psychology. Teaching Assistant – cognitive psychology, research methods in psychology.

2001-2005, Lecturer, Division of Workforce Development and Continuing Education, The University of Akron, Akron, OH.

Courses taught: A+ certification, computer repair and maintenance I & II.

PROFESSIONAL AFFILIATIONS

- 2016-2018 Member, Southeastern Psychological Association.
- 2012-present Member, Society for the Teaching of Psychology.
- 2005-present Member, Society for Judgment and Decision Making.
- 2003-present Member, American Psychological Association.

COURSES TAUGHT

PSY 101: General Psychology: Scientific foundations for understanding behavior. Taught every semester Fall 2014-Spring 2018, Fall 2019-Spring 2020, Spring 2022 – Spring 2023, Summer 2024, Summer 2025.

PSY 142: Professional and Career Issues: Offers a comprehensive introduction to careers in psychology, as well as guidelines for professional writing, conduct and collegiality. Taught Spring 2016.

PSY 302: Abnormal Psychology: Characteristics, causes, and treatment of maladaptive behavior. Problems of diagnosis, assessment, and choice of therapeutic procedures. Taught Spring 2020, Fall 2021, Summer 2022. Fall 2023, Spring 2024.

PSY 307: Developmental Psychology: Principles and theories of human development with emphasis on the life span of the individual. Taught Spring 2018, Fall 2020.

PSY 314: Psychology of Human Sexuality: Scientific foundation for the understanding of the psychological, physiological, social and behavioral aspects of human sexuality. Taught December 2014, December 2015, May 2016, June 2018, Summer 2023, Spring 2025.

PSY 315: Social Cognition / Social Psychology: Analysis of theory and research on problems related to the manner in which humans judge themselves and others on the basis of information received. Taught Fall 2015, Fall 2022.

PSY 320: Human Factors Engineering: The study of applying human performance and human machine interaction and design. Taught Spring 2016, Spring 2017, Spring 2019, Spring 2021, Spring 2023.

PSY 330: Research Methods I: An introduction to research design in psychological research, writing in APA style and the conduct and writing of a research-based literature review. Taught Fall 2014, Spring 2015, Fall 2015, Fall 2020, Fall 2021, Spring 2022, Fall 2024, Fall 2025.

PSY 331: Statistics: Use of descriptive and inferential statistics for the analysis of psychological data. Introduction to computerized data analysis. Taught Fall 2014, Spring 2015, Spring 2017, Summer II 2018, Fall 2018, Summer I 2019, Summer I 2020, Fall 2023, Spring 2024, Fall 2024, Fall 2025.

PSY 332: Research Methods II: Research design and the conduct and reporting of psychological research. Taught Fall 2016, Spring 2017, Spring 2018, Fall 2018, Spring 2019, Spring 2020.

PSY 342: Ethical & Professional Issues: Career readiness course for Psychology Majors. Taught Fall 2025.

PSY 402: Learning and Cognition: Study of learning and cognitive processes. Taught Fall 2015, Fall 2016, Fall 2017, Fall 2018, Fall 2021, Fall 2025.

PSY 409: Biological Psychology: Study of biopsychology and physiological interaction with the brain. Taught Spring 2025.

PSY 415: Clinical Psychology: Survey of techniques and goals for diagnosis and therapeutic intervention. Taught Fall 2022, Fall 2024.

PSY 425: Service Learning in Psychology: Service learning placements will emphasize identifying and applying psychological concepts and principles in a field setting. Typical placements might be in a mental health or medical center, a school, a correctional institution, or a literacy/mentoring program. Course includes a required orientation to professional behavior and responsibility. Taught Fall 2018.

PSY 490: Exploration of psychological topics resulting in written and/or oral presentations. Taught Spring 2018, Spring 2019, Spring 2022, Spring 2023, Spring 2024, Spring 2025.

PSY 492: Special Topics in Psychology: Judgment and Decision Making. Taught Summer I 2015, Summer I 2016, Summer I 2017, Summer I 2019.

PSY 492: Special Topics in Psychology: Psychology of Unexplained Belief. Taught Summer II 2016, Summer I 2020.

EPY 601: Psychology of Learning: Graduate educational psychology course. Taught Summer I 2021, Summer II 2021, Summer I 2022, Summer II 2022, Summer I 2023, Summer II 2023, Fall 2023, Spring 2024, Summer I, 2024, Summer II, 2024, Fall 2024, Spring 2025, Summer I & II 2025, Fall 2025.

CED 635: Methods of Counseling Research and Statistics. Orientation to research methods, statistical analysis, needs assessment, and program evaluation of counseling and counseling-related programs. Incorporates research design and relevant statistical methods used in conducting research and program evaluation. Addresses the use of research to inform evidence-based practice. Incorporates ethical and culturally relevant strategies for interpreting and reporting results of research. Taught Fall 2022, Spring 2023.

FYS 100: Course designed to enable new students to make a successful transition to Delta State University. Taught Fall 2016, Spring 2017, Fall 2017, Fall 2018.

FYS 300: Course designed to enable new transfer students to make a successful transition to a four year institution, focused on metacognitive understanding of self. Taught every fall, Fall 2019 – Fall 2021.

Courses Developed

PSY 142: Professional and Career Issues.

PSY 331: Statistics (Online version)

PSY 492: Special Topics in Psychology: Judgment and Decision Making

PSY 492: Special Topics in Psychology: Psychology of Unexplained Belief

Curriculum Designer & Coordinator

FYS 100: First Year Seminar.

FYS 300: Transfer First Year Seminar.

Doctoral Committee Chair

Lisa Wall, completed, 2021

Tricia Killebrew, completed, 2020.

Jenna Wright, completed, 2020.

Carley Dear, completed, 2018.

Orlando Macias-Sanchez, in progress, 2026

Daa'iyah Na'im, in progress, 2026

Avis Neal, in progress, 2026

Doctoral Committee Member (Methodologist)

Lisa Lacy, completed, 2025

Emily Eaton, completed, 2025

Jon Delperdang, completed, 2024

Billy Glover, completed, 2024

Lori Smith, completed, 2024

Amber Nelms, completed, 2021.

Timothy James, completed, 2020.

Valarie Morgan, completed, 2019.

Vanda Brumfield, completed, 2019.

Lance Evans, completed, 2019.

Marie Roberts, completed, 2019.

Emily Riser, completed, 2019.

Brant Puckett, completed, 2018.

Lisa White, completed, 2017.

Reteeshia Brown, completed, 2017.

LeSandra Young, completed, 2017.

Master's Committee Member

Elisabetta Zengaro, completed, 2018.

PROFESSIONAL ACTIVITIES

Open Source Projects (<https://jonwestfall.github.io>) include **Uncle Jon's Bank** (a financial learning tool, **Jon's Gradebook** (Personal Student CRM), and **Kindred** (private conversations with the people you've imagined).

Manuscripts in Preparation

Westfall, J. E. (in prep). What Would Socrates Have Done? The Socratic Method in a Time of Active Learning.

Westfall, J. E. (in prep). ChatGPT wrote this paper, but I helped.

<https://jonwestfall.github.io/chatgpt.html>

Peer-Reviewed Publications¹

Arthur-Banning, S. G., Garst, B. A., **Westfall, J. E.**, Stokowski, S., Corr, C., Oh, Y. S., & Domka, M. (2025). Community, service, and resilience: The effort of university sport camps on military veterans and professionals. *Journal of Park and Recreation Administration*.

Fletcher, C.F., Stokowski, S., Carroll, M. C., & **Westfall, J. E.** (2023). Shooting for equality: Division II basketball coaches' perceptions of gender discrimination. *Applied Research in Coaching and Athletics Annual*. 38, 47-75.

Westfall, J. E., & Hill, E. (2022). Construction of a research requirement subject pool using open-source software. *Teaching of Psychology*. <https://doi.org/10.1177/00986283221088788>

Baker, T., & **Westfall, J.** (2021). Pro Data Visualization using R and JavaScript. 2nd Edition. Apress, Berkeley, CA, USA. ISBN: 978-1-4842-7202-2¹

Westfall, J. (2021). Set Up and Manage Your Virtual Private Server. Apress, Berkeley, CA, USA. ISBN: 978-1-4842-6966-4. <https://doi.org/10.1007/978-1-4842-6966-4>¹

Westfall, J. (2020). Practical R 4. Apress, Berkeley, CA, USA. ISBN: 978-1-4842-5945-0. <https://doi.org/10.1007/978-1-4842-5946-7>¹

Vandenbroucke, L., Weeda, W., Lee, N., Baeyens, D., **Westfall, J.**, Figner, B., & Huizinga, M. (2018). Heterogeneity in Cognitive and Socio-Emotional Functioning in Adolescents With On-Track and Delayed School Progression. *Frontiers in psychology*, 9, 1572. doi:10.3389/fpsyg.2018.01572

Westfall, J. E., & Hudgins, H. R. (2018). Predicting academic performance by student's study skills in rural Mississippi. *Psychology and Education*, 55(2). 15-23.

¹ Apress books are peer-reviewed by a technical reviewer in collaboration with the author.

- Knoll, M. A. Z., Appelt, K. C., Johnson, E. J., & **Westfall, J. E.** (2015). Time to retire: Why americans claim benefits early and how to encourage delay. *Behavioral Science and Policy*, 1(1), 53–62.
- Westfall, J. E.**, Jasper, J. D., & Corser, R. (2014). Handedness predicts motivation to switch from the status-quo. *Laterality: Asymmetries of Body, Brain, & Cognition*, 19(6), 745–764.
- Westfall, J. E.**, Jasper, J. D. & Christman, S. D. (2012). Inaction inertia, the sunk cost effect, and handedness: Avoiding the losses of past decisions. *Brain & Cognition*, 80, 192–200.
- Westfall, J. E.**, Kim, C. M. & Ma, A. Y. (2012). Locking the virtual file cabinet: A researcher's guide to internet data security. *International Journal of Information Management*, 32, 419–430.
- Westfall, J. E.**, Jasper, J. D. & Zelmanova, Y. (2010). Differences in time perception as a function of strength of handedness. *Personality and Individual Differences*, 49, 629 - 633.
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Edited Volumes

- Ciarocco, N. J., Sawhney, M., & **Westfall, J. E.** (2022). *Essays from E-xcellence in Teaching* (Vol. 21). Retrieved from the Society for the Teaching of Psychology Web site: <http://teachpsych.org/ebooks/eit2022/index.php>. ISBN: 978-1-941804-69-8
- Ciarocco, N. J., Sawhney, M., & **Westfall, J. E.** (2021). *Essays from E-xcellence in Teaching* (Vol. 20). Retrieved from the Society for the Teaching of Psychology Web site: <http://teachpsych.org/ebooks/eit2020/index.php>. ISBN: 978-1-941804-64-3
- Stein, L., Ciarocco, N. J. & **Westfall, J. E.** (2020). *Essays from E-xcellence in Teaching* (Vol. 19). Retrieved from the Society for the Teaching of Psychology Web site: <http://teachpsych.org/ebooks/eit2019/index.php>. ISBN: 978-1-941804-56-8
- Altman, W. S., Stein, L. & **Westfall, J. E.** (2019). *Essays from E-xcellence in Teaching* (Vol. 18). Retrieved from the Society for the Teaching of Psychology Web site: <http://teachpsych.org/ebooks/eit2018/index.php>. ISBN: 978-1-941804-53-7
- Altman, W. S., Stein, L. & **Westfall, J. E.** (2018). *Essays from E-xcellence in Teaching* (Vol. 17). Retrieved from the Society for the Teaching of Psychology Web site: <http://teachpsych.org/ebooks/eit2017/index.php>. ISBN: 978-1-941804-47-6.
- Altman, W. S., Stein, L. & **Westfall, J. E.** (2017). *Essays from E-xcellence in Teaching* (Vol. 16). Retrieved from the Society for the Teaching of Psychology Web site: <http://teachpsych.org/ebooks/eit2016/index.php>. ISBN: 978-1-941804-44-5.
- Altman, W. S., Stein, L. & **Westfall, J. E.** (2016). *Essays from E-xcellence in Teaching* (Vol. 15). Retrieved from the Society for the Teaching of Psychology Web site: <http://teachpsych.org/ebooks/eit2015/index.php>. ISBN: 978-1-941804-42-1.

Non-Peer-Reviewed Publications

- Westfall, J. E.** (2019). One in the Same. ASIN: 1687073643
- Westfall, J. E.** (2019). Franklin: The Ghost Who Successfully Evicted Hipsters From His Home and Other Short Stories. ASIN: 1686432771
- Westfall, J. E.** (2012). My Future Parenting Manual: Advice from Childless Me. LuLu.com (Student contributed work), ISBN: 978-1-300317-56-2

Westfall, J. E., Augusto, R., & Allen, G. (2012). Beginning Android Web Apps Development. Apress Inc. ISBN: 978-1-430239-57-4

Westfall, J. E. (2010). Windows Phone 7 Made Simple, Apress Inc., ISBN: 978-1-430233-12-1

Westfall, J. E. (2010). Mandate, LuLu.com (Self Published Novel), ISBN: 978-0-557709-84-7

Presentations

Johnson, O. & **Westfall, J.E.** (2024). I knew I was in trouble on day 3? The effect of systematic metacognitive reflection on personal goal achievement in a real-world setting. Presented at the 45th Annual Meeting of the Society for Judgment and Decision Making, New York, NY.

Westfall, J. E. & Kunze, A. J. (2023). When Open Isn't Really Open: Using Free Software & Open Educational Resources to Realize the Dream. Presented at the 132nd Annual Meeting of the American Psychological Association, Washington D.C.

Moorman, S. & **Westfall, J. E.** (2022). What is imposter syndrome, how prevalent is it in college students, and how do I combat it? Presented at the 40th Annual F. E. Woodall Spring Conference for the Helping Professions, Cleveland, MS. April 2022.

Snow, C., Barnes, N., Norman, L., Pannel, M., Watkins, T., & **Westfall, J. E.** (2022). Cultural Competence Advisory Committee: A Framework for Engaging in the Six Dimensions of Wellness. Presented at the 40th Annual F. E. Woodall Spring Conference for the Helping Professions, Cleveland, MS. April 2022.

Westfall, J. E. (2019). Bringing Psychological Research to Life: Collecting, Analyzing, and Displaying Data in the Classroom in Real Time. Presented at the 1st Annual Delta Psychology Educators Conference, Cleveland, MS, November 2019.

Westfall, J. E. (2019). An introduction to computer data security for practitioners. Presented at the 38th Annual F. E. Woodall Spring Conference for the Helping Professions, Cleveland, MS. April 2019.

Westfall, J. E. & Hudgins, H.R. (2018). Calling You Out: Confrontation and Punishment of Social Norm Violations in the Deep South. Presented at the 39^h Annual Meeting of the Society for Judgment and Decision Making, New Orleans, LA.

Westfall, J. E. & Hudgins, H.R. (2018). Predicting Academic Performance by Student's Study Skills in Rural Mississippi. Presented at the 8th National Russian Conference on Environmental Psychology, Moscow, Russia.

Westfall, J. E. (2017). Engaging student content creation through technology and open educational resources. Presented at the 125th Annual Meeting of the American Psychological Association, Washington, D.C.

Westfall, J. E. (2017). It's not if you study, it's how you study: Predicting of grade point average by study skill behavior. Presented at the 63rd Annual Meeting of the Southeastern Psychological Association, Atlanta, GA.

Bickley, C. & **Westfall, J. E.** (2017). Knowledge and evaluation of alternative therapies. Presented at the

63rd Annual Meeting of the Southeastern Psychological Association, Atlanta, GA.

Hudgins, H. & **Westfall, J. E.** (2017). Mood on the willingness to complete jobs. Presented at the 63rd Annual Meeting of the Southeastern Psychological Association, Atlanta, GA.

Hill, E. & **Westfall, J. E.** (2017). Effects of textbook images on students understanding challenging concepts. Presented at the 63rd Annual Meeting of the Southeastern Psychological Association, Atlanta, GA.

Appelt, K. C., Knoll, M. A. Z., Johnson, E. J., & **Westfall, J. E.** (2016). Preference checklists: Effective and selective choice architecture for retirement decisions. Presented at the 37th Annual Meeting of the Society for Judgment and Decision Making, Boston, MA.

Appelt, K. C., Knoll, M. A. Z., Johnson, E. J., & **Westfall, J. E.** (2016). Effective, selective choice architecture: Checklists as a more precise tool. Presented at the 2016 Association for Consumer Research Conference, Berlin, Germany.

Appelt, K. C., Knoll, M. A. Z., Johnson, E. J., & **Westfall, J. E.** (2016). Checklists as selective choice architecture. Presented at the 2016 Boulder Summer Conference on Consumer Financial Decision Making, Boulder, CO.

Bartels, D., Spiller, S., & **Westfall, J. E.** (2016). Psychological antecedents of consumer financial fragility. Presented at the 2016 Boulder Summer Conference on Consumer Financial Decision Making, Boulder, CO.

Westfall, J. E., (2016). Mindful(ness) of technology: Reconciling digital life and inner peace. Presented at the 35th Annual F. E. Woodall Spring Conference for the Helping Professions, Cleveland, MS.

Knoll, M. A. Z., Johnson, E. J., **Westfall, J. E.**, & Appelt, K. C. (2015). Checklists as choice architecture: What you don't know (or think about) can hurt you. Poster presented at the 6th annual Boulder Summer Conference on Consumer Financial Decision Making, Boulder, CO.

Westfall, J. E., (2014). Exploring the role of music in intertemporal choice. Poster presented at the 35th Annual Meeting of the Society for Judgment and Decision Making, Long Beach, CA.

Jasper, J. D., Corser, R., & **Westfall, J. E.** (2013). The when and why of reverse endowment effects: A query theory investigation. Presented at the 34th Annual Meeting of the Society for Judgment and Decision Making, Toronto, Canada.

Appelt, K., Johnson, E. J., Knoll, M. A. Z., & **Westfall, J. E.** (2012). Time to retire: Why americans claim benefits early and how to encourage them to delay. Presented at the 2012 Behavioral Decision Research in Management Conference, Toronto, Canada.

Appelt, K., Johnson, E. J., Knoll, M. A. Z., & **Westfall, J. E.** (2011). Time to retire: Why americans claim benefits early and how to encourage them to delay. Poster to be presented at the 32nd annual meeting of the Society for Judgment and Decision Making, Seattle, WA.

Westfall, J. E., & Ma, A. (2010). Locking the virtual file cabinet: A researcher's guide to internet data security. Poster presented at the 31st annual meeting of the Society for Judgment and Decision

Making, St. Louis, MO.

Westfall, J. E., Jasper, J. D. & Christman, S. D. (2010). Inaction inertia, the sunk cost effect, and handedness: Avoiding the losses of past decisions. Poster presented at the 2010 Behavioral Decision Research in Management Conference, Pittsburgh, PA.

Westfall, J. E., & Jasper, J. D. (2009). Time perception and strength of handedness. Poster presented at the 30th annual meeting of the Society for Judgment and Decision Making, Boston, MA.

Westfall, J. E., (2008). Techniques for developing software-based experiments; tools, tips, and resources. Poster presented at the annual meeting of the Society for Judgment and Decision Making. Chicago, IL.

Westfall, J. E., (2008). Introduction: designing your own experiments, possibilities and pitfalls. Paper presented at the annual meeting of the Society for Judgment and Decision Making, Chicago, IL.

Westfall, J. E. & Jasper, J. D. (2007). Strength of handedness and sunk cost. Poster presented at the annual meeting of the Society for Judgment and Decision Making. Long Beach, CA.

Westfall, J. E. & Jasper, J. D. (2007). Individual differences in preference for sequences. Poster presented at the annual meeting of the Midwestern Psychological Association. Chicago, IL.

Westfall, J. E. & Jasper, J. D. (2006). Individual differences in preference for sequences using forced-choice and self-generated methods. Poster presented at annual meeting of the Society for Judgment and Decision Making. Houston, TX.

Westfall, J. E., Hart, S., Levin, I, Christman, S. D., & Jasper J. D. (2005). Handedness, gender, and patterns of risk behavior: a look at worthless planes and ambiguous urns. Poster presented at the annual meeting of the Society for Judgment and Decision Making, Toronto, Canada.

Westfall, J. E. & Jasper, J. D. (2005) Decision biases and handedness. Poster presented at the annual meeting of the Midwestern Psychological Association. Chicago, IL.

Awards

- 2019 HEADWAE Recognition, Mississippi Institutions of Higher Learning.
- 2017 Delta State University Panhellenic Council Outstanding Faculty Member of the Year
- 2016 Delta State University College of Education and Human Sciences Outstanding Faculty Award
- 2008 Microsoft Most Valued Professional (MVP) award (Re-awarded 2009-2011)
- 2006 Smartphone & Pocket PC Magazine Board of Experts (Re-awarded 2007-2008)

Grants

External

- 2020 DSU: Make an IMPACT Grant, Woodward Hines Educational Foundation. \$400,000. Funded. Role: Evaluator.
- 2019 Strengthening Institutions Program (Title III) Grant, U.S. Department of Education. \$1,786,784. Not funded. Role: Evaluator.
- 2017 Strengthening Institutions Program (Title III) Grant, U.S. Department of Education. \$2,130,119. Not funded. Role: P.I.
- 2017 Open Educational Resources Grant, Psychology 101. \$4,000. Funded. Role: P.I.

- 2016 “Creating Institutional Change for the Advancement of Women in Higher Education in the Delta”, National Science Foundation. ADVANCE: Increasing the Advancement and Participation of Women in Academic and Science and Engineering Careers. \$2,821,697. Not funded. Role: P.I.

Internal Awards (all funded)

- 2016 Kent and Janice Wyatt Faculty Development Fund (re-awarded in 2017, 2018)
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Workshops and Invited Talks

- Westfall, J. E.** (2025). Series of AI inspired talks as part of the DSU MAIN subgrant. Gertrude C. Ford Center for Teaching & Learning, Delta State University.
- Westfall, J. E. & Kunze, A. J.** (2023). Unlocking learning for all: Exploring the power of open educational resources. (April, 2023). Presentation at the Gertrude C. Ford Center for Teaching & Learning, Delta State University.
- Westfall, J. E.** (2023). Productivity Tools for Overloaded Profs (March, 2023). Presentation at the Gertrude C. Ford Center for Teaching & Learning, Delta State University.
- Westfall, J. E.** (2021). Productivity Tools for Overloaded Profs (October, 2021). Presentation at the Gertrude C. Ford Center for Teaching & Learning, Delta State University.
- Westfall, J. E.** (2021). Ted Talk Time: TED Talks and How to Effectively Deliver One (October, 2021). Presentation to Mississippi Rising Educators Conference, Delta State University.
- Westfall, J. E.** (2019). Changes in APA Style (November, 2019). Presentation at the Gertrude C. Ford Center for Teaching & Learning, Delta State University.
- Westfall, J. E.** (2019). Advising Made Easy (October, 2019). Presentation to College of Education and Human Sciences Faculty, Delta State University.
- Westfall, J. E.** (2019). Ted Talk Time! (October, 2019). Presentation to Mississippi Rising Educators Conference, Delta State University.
- Westfall, J. E.** (2019). Using Microsoft OneDrive and Sharepoint for Advising (July, 2019). Presentation to College of Education and Human Sciences Faculty, Delta State University.
- Westfall, J. E.** (2019). R for Statistics – Advanced. (March, 2019). Presentation at the Gertrude C. Ford Center for Teaching & Learning, Delta State University.
- Westfall, J. E.** (2019). R for Statistics – Basic. (March, 2019). Presentation at the Gertrude C. Ford Center for Teaching & Learning, Delta State University.
- Westfall, J. E.** (2019). Get Hours Back Every Month with TextExpander. (February, 2019). Presentation at the Gertrude C. Ford Center for Teaching & Learning, Delta State University.
- Westfall, J. E.** (2017). Ted Talk Time! (October, 2017). Presentation to Mississippi Rising Educators Conference, Delta State University.
- Westfall, J. E.** (2016). Ugh – APA Style! (March, 2016). Webinar presentation to DSU Okra Scholars, Delta State University.
- Westfall, J. E.** (2015). Validity and Reliability (October 23, 2015). Workshop given during CAEP

Retreat for faculty, Delta State University.

Westfall, J. E. (2015). Metacognition Strategies for Learning (September 28, 2015). Workshop given to students preparing for national certification exam, Delta State University.

Westfall, J. E. (2015). Faculty Brownbag Series: Technology Tips and Tricks (Spring, 2015). Workshop given to division faculty on technology both inside and outside the classroom, Delta State University.

Westfall, J. E. (2013). The Big Picture: Don't Sweat the Details. (June 28, 2013). Workshop presentation given to faculty interested in pedagogical differences between experts and novices. Centenary College of Louisiana, Talk available at <http://j.mp/BigPicTalk>

University Service

2025-2028	Faculty Senate President (2026-27; 2027-28) Faculty Senate President-Elect (2025-26; 2026-27), Chair of the Academic Affairs Faculty Senate Committee (2025-26), Faculty Senator, School of Leadership, Research, and Psychology (2025-2028).
2022-2027	Faculty Representative, College of Education & Human Sciences Administrative Council.
2019-2023	Faculty Senate President (2020-2021, a.k.a. the first year of Covid-19); Past President (2021-2022), Faculty Senator, Division of Counselor Education & Psychology (2019-2023)
2016-2018	Academic coordinator & trainer for the rollout of CRM Advise.
2015-2018	Delta State University Okra Scholars Mentor.
2014-present	Co-Advisor, Psi Chi, Delta State University (2014-present).
2014-present	Delta State University Committees: ▪ Chair, Delta State University Curriculum Committee (2022-2026) ▪ Chair, College of Education & Human Sciences Centennial Fund Committee (2015-present, appointed position). ▪ Chair, Psychology Curriculum Committee (2014-present: Member, Chair 2017-present). ▪ Chair, General Education Committee (2018-19: Member, Chair 2019-2021) ▪ Chair, Attendance & Grade Grievance Committee (2014, 2016, 2021: Member, Chair 2017, 2019-2020, 2024-2025). ▪ Chair, Environment & Safety Committee (2014-2018: Member, Chair 2016-2018). ▪ Chair, College of Education & Human Sciences Online Course Guidance Committee (2016-2017) ▪ Co-Chair, Faculty Merit Pay Committee (2016-17) ▪ Member, College of Education & Human Sciences Cultural Competency Advisory Committee (2021-present). ▪ Member, Faculty Grievance Committee (2018-2019, elected position). ▪ Member, Distance Education Committee (2015-2017, 2019-2021, elected position). ▪ Member, Academic Advising Committee (2015-present, appointed position). ▪ Member, Student Success Advisor Search Committee (July, 2015). ▪ Attended 17 recruiting functions from Fall 2014-present.

Professional Service

2025-present	Vice President, University Faculty Senate Association of Mississippi (UFSAM).
2025-present	Academic / Associate Editor, Journal of Behavioral Decision Making.
2015-present	Webmaster Team (2015-present), Society for Judgment and Decision Making.

2015-present Associate Editor (2026-present): Journal of Behavioral Decision Making (Editorial Board, 2015-present),
 2016-2026 Internet Editor (2016-2021; 2022-2026), Society for the Teaching of Psychology (APA Div 2).
 2015-2018 Editorial Board: Delta Journal of Education (2015-2018).
 2015 National Science Foundation (NSF) Graduate Research Fellowship Panel (GRFP) panelist.
 2012 Conference Presentation Submission Reviewer, Society for Judgment and Decision Making.
 2012 Judge, New York Science & Engineering Fair, (Preliminary round, March 4, 2012; Final round, March 27, 2012).
 2009-14 Student Poster Judge, Society for Judgment and Decision Making.
 2007-08 Judge, Northwest Ohio Regional Science Fair (Judging for the UT Psychology Department Award).
 Ad hoc Reviewer: Computers in Human Behavior, Laterality, Journal of Applied Social Psychology.

Professional Certifications

2026 ACUE Advanced Certificate in Effective Teaching Practice Framework
 2023 ACUE Certificate in Effective Teaching Practice Framework
 2001 CompTIA Certified A+ Technician
 2001 Microsoft Certified Systems Engineer on Windows 2000
 2001 Microsoft Certified Professional